

## CUSTOMISING THE EXPERIENCE

Arawai's core product, "Sailing with the ancestors", is a two hour experience operating from the Maritime Museum next to Princes Wharf, Auckland. It is designed to inform, entertain, and provide opportunities to help sail the waka. The experience includes:

- Formal greeting in Maori on arrival at the Museum by the captain Stanley Conrad
- An introduction to the waka design and construction and the way it is sailed including viewing waka in the Museum
- An introduction to celestial navigation on the waka and other techniques for finding your way across the ocean
- A short sail on the harbour with the chance to steer the waka, help trim sails, and work out the speed of the waka
- Formal farewell on return to the Museum.

These elements can be mixed and matched to achieve the orrect balance for any group, taking into account:

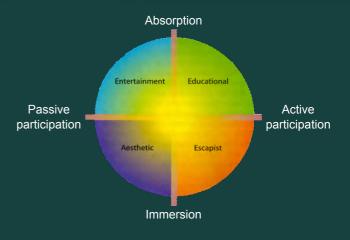
- how active the guests are to be ranging from passengers to fully participating sailors
- how engaged the guests are to be ranging from entertainment to active learning.

Experiences can also be customised in terms of:

 Timing and duration: can be half day, evening, overnight, full day and multi-day

## The Waka "Te Aurere"

Te Aurere is a waka hourua (literally a canoe with two hulls) built in 1991-2 along traditional lines, from two giant kauri trees by Hekenukumai (Hector) Ngaiwi Puhipi Busby MBE. The waka is 17.4m long and 5.5 m wide. Te Aurere has now sailed over 30,000 nautical miles, including a voyage to Hawai'i. While a traditional-stylevessel, Te Aurere is fully equipped with modern safety gear and



- Food and beverages: includes contemporary Maori food, and hangi
- Activities: includes both water-based and land-based activities

Experiences can vary from a easy sail and a meal on a secluded beach to hard-out sailing; and from an in-depth discussion of the waka as a tool in economic and social development to an evening cruise up or down the harbour. We can also bring along a diverse range of specialists covering everything from the birds you see out in the Gulf to traditional Maori musical instruments, as well as a range of entertainers.

fully certified by the Maritime Safety Authority under the Safe Ship Management programme.

The waka is captained by Stanley Conrad, one of the foremost captains of traditional ocean-going, double-hull canoes in the Pacific and the most experienced captain of these vessels in Aotearoa.



Dr Peter Phillips, Director: Development and Marketing, Arawai Ltd, Ph: +(64) 21 906 737, Email: peter@arawai.co.nz, www.arawai.co.nz Aotearoa-New Zealand